

# TransLink Ticketing Advice

**No: 0999**

**To: All TransLink Operators**

**Date: 27 May 2021**

**Subject: TMR UQ MaaS Proof of Concept – Digital Ticket**

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TransLink operators and stakeholders are advised of a Mobility-as-a-Service Proof of Concept (POC) being undertaken by TMR in conjunction with the University of Queensland (UQ).

The Proof of Concept will commence from **Monday 31 May 2021**, allowing participating UQ students and staff (Participants) to **travel on all TransLink bus, train, tram, and ferry services in South East Queensland using an app-based digital ticket which will be displayed on a smart device.**

Participants are **not** eligible to travel on Airtrain services.

Participants are required to show the digital ticket to the Driver or Authorised Person when boarding a service, entering and exiting a station, or when requested to do so.

Digital tickets valid for travel (*see Example A*) will include the following passenger and trip details:

- Live date and time (in line with the date and time settings of the smart device)
- Participant's name
- Participant's photo
- Passenger Type (Adult or Concession)
- Mode of travel
- Origin and destination stop for the journey being undertaken
- TransLink and 'Odin Pass' branding

Expired digital tickets (*see Example B*) will display a red banner at the top of the ticket with the words "This ticket has expired".



The digital ticket is valid for a single journey in line with the origin and destination displayed on the ticket and in accordance with TransLink's existing Single Trip Paper Ticket policy.

Drivers are requested to press the 'Count Key' when the digital ticket is sighted to ensure participants are accounted for in patronage and ticketing data.


Attached for your information is an example of the Adult and Concession digital tickets.


## Example A: Valid Digital Ticket – TMR UQ Mobility-as-a-Service POC

Ticket info Close


Current time  
3:27:09 pm  
15 April 2021

 **George Chemali**  
The University of Queensland  
STAFF

 **Bus**



From  
Adelaide Street Stop 45 near City...

To  
Ipswich Rd at PA Hospital, stop 14


 **adult**


SINGLE-USE ONE-WAY TICKET

Ticket info Close


Current time  
9:55:08 am  
16 April 2021

 **George Chemali**  
The University of Queensland  
STUDENT

 **Bus**

From  
Jurgens St at Balaclava Street, sto...

To  
Cornwall St at Buranda Shops, sto...



 **concession**


SINGLE-USE ONE-WAY TICKET


## Example B: Expired Digital Ticket

Ticket info Close

This ticket has expired


 

 **George Chemali**  
The University of Queensland  
STUDENT

 **Bus**

From  
Buranda busway, platform 2

To  
Toohey Rd at Denham Terrace, sto...

 **concession**